

# Embrace the Power of Mandelic Acid

+ Lactosporin

In the world of personal care, the importance of a good deodorant cannot be overstated.



With a multitude of options available, understanding the **difference between deodorants and antiperspirants** and the **benefits of ingredients like mandelic acid** can help you make an informed choice.

Let's explore why a mandelic acid-based deodorant lotion might be the perfect addition to your daily routine.



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## *Why do you need a deodorant lotion?*

**Deodorants** and **antiperspirants** serve distinct purposes:

- + **ANTIPERSPIRANTS:** Designed to reduce sweating by blocking sweat glands, they use aluminum salts to plug sweat ducts. While effective at reducing perspiration, they can cause blocked pores, yellow sweat stains, skin irritation, and even increase bacterial growth.
- + **DEODORANTS:** Focus on controlling odor through antibacterial ingredients and masking scents. Unlike antiperspirants, deodorants do not stop sweating but neutralize or mask the resulting odor.

Given the potential drawbacks of antiperspirants, a deodorant lotion can be a gentler, healthier alternative.

## *The role of mandelic acid in deodorant lotion:*

Mandelic acid is a type of alpha hydroxy acid (AHA) known for its antibacterial and anti-inflammatory properties. Here's why it's a standout ingredient in deodorant lotion:

- + **ANTIBACTERIAL ACTIVITY:** Mandelic acid inhibits the growth of odor-causing bacteria by creating an acidic environment that is hostile to bacterial proliferation.
- + **ANTI-INFLAMMATORY PROPERTIES:** It helps soothe inflamed skin, reducing irritation and discomfort, especially after shaving.

- + **ODOR PREVENTION:** By preventing bacteria from feeding on sweat, mandelic acid effectively stops odor before it starts.

When used after washing, mandelic acid-based deodorants prevent the process of bacteria feeding on sweat, thus neutralizing odor naturally without blocking sweat glands.

## *Why avoid baking soda in deodorants?*

Baking soda (sodium bicarbonate) is often used in deodorants for its odor-neutralizing properties. However, it can cause significant skin issues:

- + **PH IMBALANCE:** Our skin is naturally slightly acidic, which helps protect against pathogens. Baking soda is highly alkaline, disrupting the skin's pH balance and leading to irritation and a compromised protective barrier.
- + **INEFFECTIVENESS:** Once it neutralizes sweat, baking soda becomes ineffective, leaving your skin vulnerable to odor.

## *The Purpose of Sweating*

Sweating is a natural bodily function designed to cool us down. The sweat itself is odorless; however, when bacteria feed on sweat, they produce compounds that cause body odor. Therefore, addressing the bacteria rather than the sweat itself is key to effective odor control.

## *Why choose Vitant's mandelic acid-based deodorant lotion?*

Vitant's deodorant lotion stands out for several reasons:

- + **EFFECTIVE AND SKIN-SAFE:** Formulated without baking soda and aluminum, it is gentle on the skin and safe for sensitive areas, including underarms, feet, and under the breasts.
- + **ODOR PREVENTION:** By preventing bacteria from feeding on sweat, it stops odor before it starts, ensuring long-lasting freshness.
- + **SKIN-FRIENDLY INGREDIENTS:** The inclusion of mandelic acid, known for its antibacterial and anti-inflammatory properties, makes it an excellent choice for maintaining healthy, irritation-free skin.

Switching to a mandelic acid-based deodorant lotion like Vitant's offers a skin-safe, effective solution for controlling body odor without the side effects associated with traditional antiperspirants or baking soda-based deodorants. Embrace the power of plant-based skincare and keep your skin fresh, healthy, and protected.



### **DIRECTIONS**

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Apply to areas where sweat forms, such as underarms, feet, and below breasts. This product stops bacteria from creating odor with sweat but does not stop sweating. Reapply if necessary.